



SNAIL EXTRACT POWDER

IRIS TRADE launched a new ingredient to help in the fight against aging. Never has the consumer market seen so many options in anti-aging creams and lotions that claim to have found the miracle ingredient against aging. IRIS TRADE can positively say they did.

Women nowadays are so busy juggling work, family and personal activities, that by the time they realize they are already over thirty, with kids and family, they have done very little to take care of their skins. One day, they look at themselves in the mirror and see the first signs of expression lines around their faces, no longer radiant skin and small wrinkles forming around the eyes. And they asked themselves "Where did they come from?" Their main goal now becomes how to stop or at least delay the aging process that has begun to take place on their skin.



With the same goal in mind, IRIS TRADE came to the rescue. Iris Henrie, president of IRIS TRADE INC, working along with her large pharmaceutical client in Brazil, came across the snail extract and the work of the Spanish Oncologist, Dr. R. A. Iglesias. Dr. Iglesias studied for years the snail extract benefits and developed topical creams with liquid snail extract to treat cancer patients of radiation induced dermatitis and burns. After the great success of his therapeutic product line to treat radio dermatitis, Dr. Iglesias developed a cosmetic line with lower concentrations of the snail extract to treat, repair and regenerate aging skin.

Cosmetic products are already formulated using the snail extract powder in Europe and South America with great success. IRIS TRADE is now looking for companies willing to bring this innovative ingredient to cosmetic formulations into the United States. Some of the many applications for cosmetic use are listed but not limited to the following:

- ☞ Hand and face creams and gels**
- ☞ Body lotions, creams and gels
- ☞ Eye and lip serums
- ☞ After-sun moisturizers and sun tan lotions



The main property of the snail extract is to provide natural activators that the aging skin can no longer produce. See the table below for the main natural components:

**Snail Extract Composition
(Cosmetic Use)**

<i>NATURAL COMPONENT</i>	<i>ACTION</i>
Allantoin	Hydrates the skin by increasing water skin content and improves skin's smoothness by enhancing the shedding of dead skin cells. It is also known as "anti-irritant" to the skin.
Collagen and Elastin	Improves the appearance of the aging skin by reconstructing the collagen and elastic skin fibers.
Glycolic Acid	Allows the outer skin to "dissolve" revealing the underlying healthier, softer, and brighter skin.
Hyaluronic Acid	Contributes to cell proliferation and activates the tissue repair system. It also smooth wrinkles appearance by adding volume under the aging skin.
Protein	Enriches and softens the skin (Extract concentration of protein > 60%)
Vitamin E	Helps protect the skin against damaging free radicals

Because the components found in the snail extract are natural, there is minimal risk of allergic skin reaction.

In an effort to bring the extract in a liquid form from China and South America to Europe and USA denoted to be practically impossible. Not only was the liquid form costly to transport and store, but its shelf life was extremely short. Iris then pursued suppliers that could develop the snail extract in a powder form increasing the ingredient's shelf life (Snail Extract powder's shelf life is two years compared to three months in a liquid form) while maintaining the properties of the ingredient. She came across a well established lab in China willing to invest in this innovative ingredient.

The next obstacle was to find a new snail species which had the same natural components as the snail species used in Dr. Iglesias studies. After several tests, the Lab finally selected the snail known as "White Jade". White Jade or *Achatina fulica* (Fersur) var. is unique to China and descends from the *Achatina fulica* Bowditch, a species that was transbred from Africa to China decades ago and has adapted to Chinese environmental conditions and habitat.

Contact IRIS TRADE today to work in creating this new line of incredible anti-aging products that could help women everywhere delay the aging process indefinitely.

****Recommendation:** Approximately 45g with a concentration quantity from 1% to 10% (lasting over one month)

****Dosage:** Considering the type of skin, the recommended dosage is generally twice daily.

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